

# The St. Mary Banner.

VOL. XXIV.

FRANKLIN, LA., SATURDAY, JULY 20, 1912.

NO. 19.

"Pre-eminence in Benefits to Policyholders"  
The Watchword.

**THE MUTUAL LIFE**  
Insurance Company of New York

Paid to Policyholders in 1911.....\$57,353,726.13

Received from Policyholders in 1911 55,582,183.20

Excess of Payments over Receipts....\$1,771,542.93

PAID DIVIDENDS IN 1911

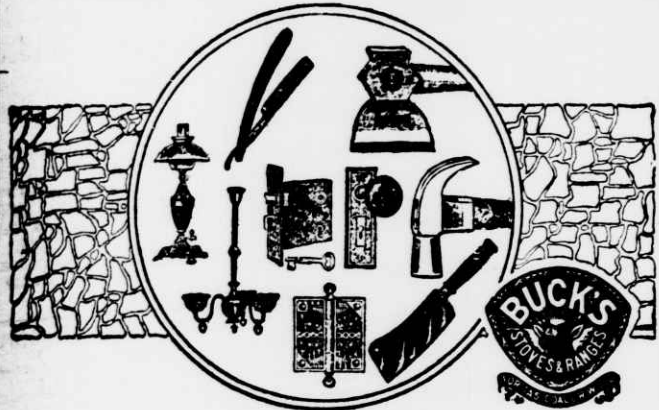
\$13,631,857.73

APPORTIONED FOR DIVIDENDS IN 1912

\$15,146,685.72

**JOHN C. LEWIS & CO.**

FRANKLIN, LA.



Larger Assortment,  
Little Lower Prices,  
Little Better Quality.

Just the combination you are looking for, isn't it?  
and the store that offers it and backs up the offer will  
be your hardware store, won't it?

Well this store offers and this store backs up its  
offer. Are you coming then to make this your hard-  
ware store?

**ST. MARY'S HARDWARE CO., LTD.**  
FRANKLIN, LA.

**LARGE SALES. SMALL PROFITS**

are the secrets of our success  
in wholesale dealing in grocer-  
ies. Retailers who know what  
they're buying and how  
they're buying—and those  
who don't, for they all get a  
square deal here—will profit  
by getting our price in this  
place or from our solicitor,  
who will call gladly any day.

Usual discount for cash on  
all bills.

**TARLTON & DELAHOUSSEY**  
FRANKLIN, LA.



**Feed Them Right**

and your chickens will prove  
there is profit in poultry. My  
special poultry feed is the right  
feed. It makes chickens "lay  
like sixty," makes young stock  
grow fast and fat. Try a bag of  
it and you will no longer worry  
Because your hens don't lay or  
your chicks don't thrive.

**WILSON MCKERALL, JR.**  
TELEPHONE 321 FRANKLIN, LA.



A vanished thirst—a cool body and a  
refreshed one; the sure way—the *only*  
way is via a glass or bottle of

**Coca-Cola**

Ideally delicious—pure as purity—crisp and  
sparkling as frost.

**Free** Our new booklet, telling  
of Coca-Cola vindication  
at Chattanooga, for the asking.

Demand the Genuine  
as made by

**THE COCA-COLA CO.**  
ATLANTA, GA.

Whenever  
you see an  
Arrow think  
of Coca-Cola.

**COME IN ! Now Is The Time**

To place the order here for  
delicious

**ICE CREAM**

Best for deserts—for-in-be-  
tween meals—best all the  
time; pure and delicious—  
only the choicest of pure  
flavoring used.



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**The Safest and Quickest Way To**

**Transfer Money**

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For Low Rates Apply to Local Manager

Cumberland Telephone & Telegraph Company

INCORPORATED

**Summer and Convention Rates**

VIA

**SOUTHERN PACIFIC**  
**CALIFORNIA**

To Resorts In And All The West

Convention Rates are in effect periodically throughout the  
Summer. Summer rates are in effect June 1, to Sept. 30.

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OIL BURNING LOCOMOTIVES ELECTRIC BLOCK SIGNALS  
STANDARD AND TOURIST SLEEPERS  
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A. G. LITTLE, Div. Pass. Agt., Lake Charles

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**and PASTRY**

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PROMPTLY.

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and Builder

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Furnished on all Classes  
of Buildings. . . . .  
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House and six acres land  
near S. P. R. R. depot in  
Baldwin. Plenty of fruit  
trees on land. Price reason-  
able. For particulars apply  
to

MARIAN PATANELLO,  
Baldwin, La.

**For Sale.**

One pool table in first-class  
condition with outfit. For  
terms apply to

HENRY SCHOENSTEIN,  
Franklin, La.

You will always find us with the  
best selling goods at moderate  
prices. NEIL MCNEIL 5 and 10  
cent store.

**Attention.**

I will buy old automobile  
tires, bicycle tires, brass cop-  
per, rope and iron. Will be  
in Franklin every two weeks.  
Pay highest market price.

W. J. LEVY.

**For Rent.**

One store and residence  
attached, corner Main and  
Adams street. A good stand.  
For terms apply to

Mrs. J. F. HOTTENDORF,  
Box 32. Franklin, La.

**JAMES BATTARBEE**  
Painter, Decorator  
and Paperhanger  
FRANKLIN, LA.

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